

VideoForce.ai

CASE STUDY

TIRE ///
AGENT

Experiential Entertainment Museum

TIRE /// AGENT

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Tire Agent, an online tire retailer, faced a critical challenge: scaling their ad accounts with high-performing creative that could drive consistent revenue growth. While they had plenty of existing content, they struggled to remix it into compelling paid ads that could sustain performance at scale. That's where VideoForce.ai stepped in, leveraging its AI-driven ad optimization system to transform Tire Agent's content into powerful, revenue-generating ads.

Campaign Goal
Reduce Cost Per Purchase From Paid Media

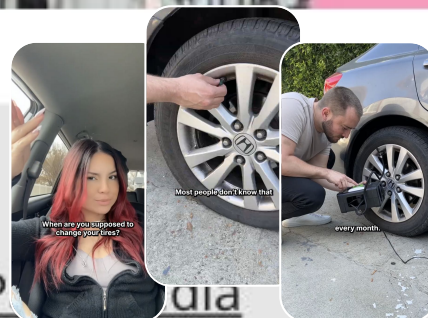
CAMPAIGN GOAL

Scale Profitably

Through VideoForce.ai's innovative ad remixing and systematic testing, Tire Agent not only improved efficiency but also established a scalable framework for long-term success. This partnership proved that the right blend of AI-driven optimization and strategic iteration could transform existing content into a powerhouse for revenue growth.

8 ROAS
for top ad
during testing

268%
increase in
profitable
spend



THE SOLUTION

VideoForce.ai Video Ad Creator

One of the first ads VideoForce.ai created for Tire Agent delivered an **impressive 8 ROAS after just \$2,000 in ad spend**.

Encouraged by this strong performance, VideoForce.ai helped Tire Agent scale the ad while maintaining a highly profitable ROAS.

Rather than relying on a single winning ad, VideoForce.ai's team systematically analyzed the most effective elements and used them to develop multiple high-performing variations. This strategic iteration process ensured that Tire Agent could continuously capitalize on what worked best, sustaining strong ad performance over time.



DTC CUSTOMER SUCCESS STORY

Platform:
META

Timeframe:
**Sept - Oct
2024**

Objective:
PURCHASE

Service:
VIDEO ADS

TIRE /// AGENT

The impact of VideoForce.ai's approach was game-changing. In just one month, Tire Agent's **paid ad revenue skyrocketed from \$160,000 in September to \$590,000 in October**—an astonishing 268% increase. By leveraging AI-powered testing and a data-driven creative strategy, VideoForce.ai enabled Tire Agent to confidently scale their ad spend while maximizing returns.